

# Minutes of meeting of the Cally Festival Partnership

24<sup>th</sup> March 2011

1pm- 3pm

## Cally Resource Centre

1. Stephen Griffiths	Copenhagen Youth Project
2. Martin Willis	Sparkplug
3. William Perrin	King's Cross Environment
4. Ola Oniru	International Families
5. Angie Slater	BVMO
6. Anya Johnson	Cally Festival Market Stall Organiser
7. Greg Biggin	Team Cally / Festival Organiser
8. Janet Pendleton	International Families
9. John Argyrou	Caledonian SNT
10. George	Caledonian SNT
11. Mohamed Hammoudan	Team Cally
12. Samina Butt	International Families
13. Helen Hunte	All Change Arts
14. Lisa Tang	Thornhill Bridge Community Gardens
15. Debbi Finlaw	St Andrew's Church
16. Marcia Ludlow	West Library
17. Pasco Dunford Wood	Cally Festival Entertainment organiser
18. Clive Lee	TYS – Islington Young Peoples Division

### **1. Welcomes and apologies:**

- Apologies from: Pete Courte, Nicloe Van den Eijnde, Anna Strongman, Angela Jewell, Jane Riddiford, Frank Leon, Lauren Broadfield, Stephanie Garner, Fiona McKellar, Bhupesh Thapa, David Norman, Martin Wyborn, Zenobia Talati, Phil Paulo, John Warby, Roz Belghrous, Tabitha Timothy, David Fordham, Denzil Williams, Naureen Ali, Nobantu Dube, Wayne Pinnock, Paul Durr,

### **2. Minutes and matters arising**

**(MH)** Secured the road closure verbally from Islington Council Public Protection Division which will be from 8am to 9pm to allow adequate time to set up and close down.

**(AJ)** Displayed the floor plans for the festival which is subject to change but includes a range of activities such as space for arts workshops, a food village, stage and busking areas and space for stallholders.

At the moment there isn't a pricing structure for stalls however it was agreed that **AJ** will propose a sliding scale at the next meeting with commercial, experienced stallholders being charged more and local not-for-profit organisations charged less or nothing.

**(PDW)** Is the Entertainment Manager, responsible for staging and acts. The stage will now be situated on Tilloch Street between Euro Café and Kennedy's pub. The acts will be a mixture of local acts and established bands but any dance acts will be likely to take place away from the main stage due to safety concerns.

**(JA)** Put forward concerns that the position of the stage in Tilloch Street, backing onto the Bemerton Estate was likely to provide a challenge in terms of managing people approaching the site off Carnoustie Drive. The meeting discussed hiring additional security to manage this. **MH** to look into the costs of hiring security. This issue will be discussed again once more details of policing and security are available.

### 3. Funding Update

**(MH)** So far £10,100 has been raised towards the total £20,000 needed.

Funders include:

Islington Green Space, Guardian, LBI Public Protection Division, Homes for Islington, Magpi, Team Cally, Bemerton Villages TMO, Andrew & Co and Argent.

There is a funding bid to be confirmed by Wellcome Trust of up to £8000.

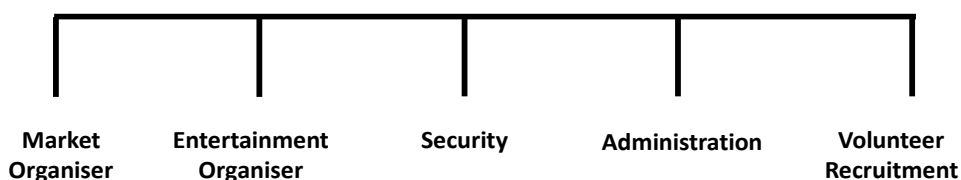
Yet to approach:

Jean Stokes Community Centre, Islington Police, LBI Cultural Services, Network Rail, Groundwork North London, Tesco, Iceland and the Co-operative. **MH** to send funding letters to these organisations

### 4. Event Organisation

## Event Organiser

**Mohamed Hammoudan Team Cally/BVMO**



There is a need for a member of the Cally Festival Partnership to lead the volunteer recruitment for stewards. This will include briefing and contacting organisations to audit the number of volunteers that can attend. **MH** to liaise with organisations which have a reach into volunteers, eg Guardian, Argent, Network Rail, Groundwork etc

## **5. Publicity**

As discussed at the last meeting, All Change Arts are working in partnership with Copenhagen Youth Project to produce a logo for the festival with young people from the area. Concerns were raised that the four sessions will take too long a period of time. It was decided that immediately following Easter break (3<sup>rd</sup> May) should be the deadline for all printing requiring the logo.

Marketing and publicity is required as part of the license in either the Islington Gazette or the Islington Tribune.

**(WP)** is a regular contributor to hyper local community bulletin Kingscrossenvironment and offered assistance to promote the festival online through the teamcally.org.uk website and his own. The website should also be accompanied by a twitter feed and Facebook page. All information to be published online should be sent to Greg Biggin at Team Cally.

## **6. AOB**

*Pentonville Prison-* Discussed contacting the prison regarding funding or an activity that would be suitable for the festival. Angie Slater will be meeting with the prison governor next week as a part of her role as local area co-ordinator for the census, and will give us feedback at the next meeting.

*Pop up gallery-* **(AJ)** is making enquiries regarding the use of some vacant commercial premises along Caledonian Road that could be used following the festival for arts spaces.

*West Library-* **(ML)** will find out more about Craft workshops at West Library and whether it would be possible to arrange an activity in the library for the day of the festival.

## **7. Date of next meeting**

Thursday 7<sup>th</sup> April, 2011 2pm-3.15pm, **Bemerton Villages TMO Office**, 1a Earlsferry Way, N1 0DY